



February 2020 Newsletter

Route Overlapping

Most of our customers have multiple vehicles in their fleets which are all busy out traveling around as part of their businesses. What can often happen, during the course of a day, is that inefficiencies arise as different vehicles in the fleet end up traveling part of the same route as other vehicles in the fleet.

By analyzing this data it is possible to see which journeys could be replaced by combining loads onto different vehicles, or rerouting vehicles, resulting in savings in fuel costs and vehicle costs.

In order to do this with our system you can run history for multiple vehicles at the same period (could be for a single day) and look at their travel and see if there are overlaps in their travel. This information can then be used to adjust routes and destinations for vehicles so that they can minimize overlapping of travel and reduce costs.

This is an example of how you can use our system to do more than just live vehicle tracking, your vehicles historical location data is stored in our system. By effectively mining it you can uncover potential opportunities to save money. If you need any assistance with performing this kind of route overlapping analysis then please get in touch and we'd be happy to assist you.

Quick Tip - Navigate To (Mobile App)

Ever want to go to the location of one of your vehicles?

Using MSTMobile (our iOS and Android app) you can Navigate To the location of a vehicle .

While in our app, click on the vehicle that you want to Navigate To and scroll down and you will see NAVIGATE TO in blue letters. This will bring up your mobile device's mapping program and show you how to navigate to the vehicle that you want to meet up with.



Need the Mobile App?

Do you need to download the mobile app to use? Follow this link to our website for the specific link and setup information: [Mobile Apps](#)

Visit our Website